



SUBSCRIBE FOR NEXT SEASON TO SAVE YOUR GOONER!

Many thanks to the 1,000 plus readers who committed in advance in the early months of 2018 to ensure the survival of **The Gooner** beyond last season. We are now in effect, on a rolling, one year at a time arrangement, a bit like the final seasons of Dennis Bergkamp at Arsenal. This means that every season, we will see if there is enough interest for the fanzine to continue. If everyone that subscribed a year ago does the same in 2019, then The Gooner will survive and produce a further six editions next season. We need to ensure we have enough guaranteed sales to remain viable, given sales on matchdays have fallen year on year since the stadium move and can no longer maintain the running costs of producing the mag.

We put a deadline on our campaign to secure enough subscribers so that if we do not get the required 1000, we want to be able to announce the final issue of the season as the farewell edition, rather than just disappear and leave people wondering. So as the final issue of the 2018/19 is scheduled to go to press on the fourth weekend in March, the end of Saturday 23rd March is the deadline for us to reach our target. It is our hope that those who have been receiving the issues this season by post have enjoyed the content and the 20 extra pages we have added to compensate for the necessary rise in cover price.

As we stated last year, if you buy the fanzine on matchdays, or buy individual issues online, the only way you can guarantee we will be here next season is to subscribe. For this, you will be sent six issues next season, which you will receive through your letterbox. The price of an annual subscription remains at £30 (or £42 abroad). **That's less than the cheapest adult priced lower tier seat to watch Arsenal play the likes of Watford, Fulham or Crystal Palace at the Emirates.**

There are several ways to subscribe. You can print out this form and post it to us with a cheque or if you prefer, fill out and put in an envelope with your payment (cheque or cash) and hand over to one of our two remaining matchday sellers if you can only pay in cash / do not wish to post a cheque. Please note that in the event of our not reaching our target of 1000 subscribers by 23rd March we will be refunding everyone by the end of May (that will be by arrangement at a future home match for those that decide they wish to pay in cash – ensure you leave a phone number on the form overleaf in this instance).

Payment options –

1. Via **online bank transfer**, making a payment of £30 (or £42 for addresses outside of the UK) to –

Account name: The Gooner

Sort Code: 20-76-90

Account Number: 03004112

Use the reference 1920 followed by your surname. Very important - please follow up the payment with an email to thegoonerfanzine@btinternet.com stating your name and address, and the reference that you used for payment (e.g. 1920Smith). Otherwise, we will not be able to match the payment to you. If you require IBAN and BIC codes for an international payment, please email us at thegoonerfanzine@btinternet.com. If you wish to save yourself doing this every year (assuming we continue), you can set up a **standing order** for £30 to our account, to go out on 20th March each year. If doing this, please email us to let us know that you have done this and that we can expect payment on 20th March. If we are still going next year, we will look into providing a direct debit form.

2. Pay direct via **PayPal** to this email address: thegoonerfanzine@btinternet.com

If doing this, please make your payment a 'friends and family' / personal gift payment – this helps keep our costs down. Very important – If you do make a payment this way, please email us at thegoonerfanzine@btinternet.com to inform us of your postal address, as when paying this way, PayPal does not give us your address details.

3. You can pay with a **credit or debit card via our online store** at www.onlinegooner.com, click on 'shop' from the menu at the top of the page, and it will take you to our online store page. On the left hand menu, click on 'Subscriptions', and that will open the page where you can select a subscription option. The exact page has the following website address:

<http://onlinegooner.com/shop/index.php?cPath=21>

4. Via post by sending a **cheque** (if you wish you can complete the form below) or with **cash** using the same form handed to one of our matchday sellers in a sealed envelope.

Yes, please put me down for a 2019/20 season Gooner subscription. I enclose a cheque made payable to 'The Gooner' for £30. I understand that this cheque will not be cashed unless the target of 1,000 subscribers is reached. In the event that The Gooner does not reach that target, my cheque will be destroyed rather than returned to save admin costs.

I prefer to pay in cash rather than cheques, credit cards, PayPal or online banking. So here's £30 in cash in a sealed envelope. I understand that in the event The Gooner does not continue, I will be contacted by phone or email, with an arrangement to collect my £30 at a future home match before the end of the current season.

NAME _____

ADDRESS _____

POST CODE _____

EMAIL ADDRESS _____

PHONE NUMBER (if paying by cash) _____

If paying by cheque, please send to

The Gooner
12 Buxton Court
Hanbury Drive
London
E11 1GB



If paying by cash, please give this form with notes only inside in a sealed envelope to one of our matchday sellers at any match up to and including Man Utd at home on the second weekend in March.